BRITONS SEE RELIEF IN ARMS CONFERENCE

Gibbs Reports Greatly Increased Interest in Coming Washington Parley.

LABOR STILL MENACE of

European Nations Want U. S. Goods, but Have Not Got Gold Needed to Buy.

WANT NEW PHILOSOPHY

France Agrees to Justice of League's Silesian Award to Be Made to Germany.

sweeten the temper of the men

Franklin Simon a Co. FIFTH AVENUE

MONDAY

Eighteen Different Colors or Color Combinations in Hairline Mesh

IMPORTED FRENCH" CHENILLE DOT VEILING

> .75 a yard Prevailing Price

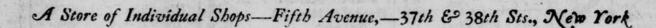
A Limited Quantity

FEMININE VEILING SHOP





FRANKLIN SIMON & CO



FOR MADAME AND MADEMOISELLE

The Gown Shops Announce the New Models and Fabrics That Pronounce the Winter Mode

COPIES OF PARIS GOWNS IN KASHA CLOTH AND CRÉPE DUVETYNE

New Fabrics from the Textile Loom New Models from the Loom of Fashion

Franklin Simon & Co. A Store of Individual Shops FIFTH AVENUE, 37th and 38th STS.



Furs Fall in Price to the Normal Level

FUR COATS. CAPE-WRAPS AND CAPES

For Madame and Mademoiselle

EVERY one is talking about normal C prices, but Franklin Simon & Co. are letting normal prices talk for themselves.

PERSIAN LAMB COATS Straight line models with deep shawl collar and cuffs of skunk, and adjustable silk cord sash belt; 40 in. long. . . .

HUDSON SEAL COATS Flare models in all seal or with shawl collar and deep cuffs of squirrel. skunk or beaver: detachable belt: 40 in. long. . 295.00

HUDSON SEAL CAPES Circular or flare models with deep crush collar that may be worn in choker or cape collar fashion; 45 in. long. . 465.00

MOLESKIN CAPE-WRAPS Sleeved models with shallow yoke back. Tuxedo revers extending to the bottom and self bands at bottom: 48 in. long.

The voque of small furs ascends in smartness. as Fur Scarfs descend in Price

STONE MARTEN NECKPIECES Full furred one-skin scarfs. 28.00

BAUM MARTEN NECKPIECES Full furred one-skin scarfs. 45.00

NECKPIECES Double fur animal scarfs. 35.00

Brown or Taupe Fox

HUDSON BAY SABLE NECKPIECES Full furred one-skin scarfs. 50.00

FEMININE FUR SHOP-Fourth Floor

Gowns of Rodier's Kasha Cloth

Copies of Paris models in smart tailored fashions for street and informal afternoon wear . . . 78.00

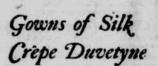
Copies of Paris models in slender straightline fashion with embroidered stitching in silk or silver metal threads . 89.50

Copies of Paris medels with smart fur trimming and jet embroid-

THE INTRODUCTION TO THE SMARTLY GOWNED WOMEN OF TWO NEW FABRICS-RODIER'S CAMEL'S HAIR KASHA CLOTH AND SILK CRÉPE DUVETYNE—IS ONE OF THE FIRST SMART EVENTS ON THE SOCIAL CALENDAR AND FRANKLIN SIMON & CO.. HAVE THE PRIVILEGE OF ANNOUNCING THEM FIRST. **BECOMING THEIR SPONSORS** FOR THE SOCIAL SEASON. AND PRESENTING THEM FOR IMMEDIATE WEAR IN COPIES OF SUCCESSFUL PARISIAN MODELS.

FRENCH GOWN SHOP-Third Floor MAISON MADEMOISELLE -- Second Floor

Franklin Simon & Co.



Copy of a Rolande model with chrysanthemum trimming; navy blue, black, brown or henna . 68.00

Copies of Paris models with flaring sleeve, uneven hem line, and elaborations of braid trimming and broadtail cloth . . 89.50

Copy of Callot evening gown in draped model; white with jet fringe . . 125.00





